



Ballroom Dance Club of Fairbanks, Inc.

BOARD OF DIRECTORS MEETING MINUTES March 22, 2007

Meeting was called to order at about 6:00 p.m. at Fairbanks Resource Agency

Directors Present: Steve Nelson, Patty Nelson, Sue Waryas, Rae Dinsmore, Scott Luper, Mary Lindahl, Scott Bates, Jack Schmid, Holly Stack, Stan Justice, Lorrie Rea

Absent: None (What a crew!)

Staff: Sydney Seay

Guests: None

A quorum was present.

Connect and Hellos: Pizza!

Agenda Review and Additions: Agenda was approved.

Presidents Report

- **All is going well?:** Steve noted how well things are going – no crisis management, no complaints..
- **Meeting Progress:** Steve noted that he is open to letting conversation go on as long as we are making progress and staying on topic.

Treasurers Report

- **Monthly Treasurers Report:** Mary provided a written report and went over it. She noted the big difference between a dance where we have someone collecting money and a dance (Blues Brothers) where the hat is on the table and payment appears optional.
- **Financial Tracking:** Steve expressed concern that we don't know how we are doing until the end of the year. Mary pointed out how to use the report to see how we are doing each month. Mary gathered information from past years and found we have had a positive balance every year since the club began.

2002	2003	2004	2005	2006	Current
\$18,700	\$19,900	\$29,500	\$33,400	\$35,100	\$43,953

- Steve negotiated a \$150 cost reduction from Princess for Moonlight Ball.

Minutes

- Minutes from Feb. meeting were accepted
- Email decisions - None

Committee Business

Programs:

- Spring Session Class Curriculum:** Scott presented the draft plan for the next session. We discussed what to do about Judy being gone April 28. Decided to just extend the Sat. classes by one week. Steve proposed offering a \$10 discount to try and keep the student numbers up. This proposal was approved. We decided to leave instructor pay the same. Various people volunteered to get the advertising out.
- Progress report on August Instructor/Public Workshop:** Richard Power wants to do it. Holly is working to finalize the dates – late August. Our instructors have all said they would participate. Decided to let our instructors take the training for free. Other community dance teachers will be invited but pay the normal rate.
- Megan 1hr Salsa 1 Lesson:** Discussed the concern that with a 1.5 hour class things end up running rather late. Board was generally in favor of 1 hour classes but tasked Scott L. with working it out with Megan. (Ultimately Salsa 1 remained as a 1.5 hour class because Megan's students wanted it and her lesson plan calls for the longer sessions.)

Social Activities:

- Moonlight Ball:** Recapped the \$150 savings from Princess. Talked about alternate venues.
- Blues Brothers:** This event was a great success – Discussed again the need to have someone collect money. Holly volunteered to make a sign for the door listing the cost.
- Upcoming social dance themes and sponsors:**
- April 7** Regular dance with perhaps a Tango, NCT demo to get people excited about the below.
- April 20** will kick off an Argentine Tango weekend hosted by Frank and Pattie. The dance will focus on tango, hustle, and NCT. On April 22 Frank and Pattie will teach a dance workshop with Tango 1, 2, 3. They want \$10 per class. Charge will be \$15 per class to cover hall rent. We need to find out if the classes are progressive.
- May 5** JJ has volunteered to host a cinco de mayo dance with a latin flavor.

Facilities:

- Emergency Contact:** NLCD needs another person near town to be on the emergency contact list. Stan volunteered.
- Wed. night closing:** Concern about equipment being left out. Apparently resolved.

Membership:

- Committee Report:** Scott B. reported 157 members, 22 new.
- Membership Renewal:** Scott B reported it will be easy to send email membership renewals. Discussed how to make it easy for people to renew such as emailing the membership form and having the form on our web page and at dances and classes.
- Family Membership:** After a short discussion we decided to continue with our single membership class.(no family/couple membership rate)
- Exit Polls** Scott handed out the data from the exit poll. People gave high marks. There was also a list of requested classes. We noted the high number of Rumba requests. Mary suggested we talk to Megan about perhaps adding a Rumba class. Steve agreed to contact Scott and have him negotiate with Megan. Publicity was put on hold pending the outcome. (Rumba was added and publicity went forward)

Publicity:

- Status:** Lorrie and Holly have publicity under control. Newspaper ad to go out as soon as schedule is final. Decided 80 of the half page class flyers will be enough. Discussed advertising for Tango workshop.

- Dance for Health:** Discussed. Holly is going to N. Pole Rotary for presentation.
- Business Cards:** Final version was circulated.

Adm. Asst.:

- Classes:** Numbers are; SE1 – 38 Lindy Hop – 20 SE 2 14 Sal1 – 22 Chacha – 14 Sal2 – 13 WCS – 22 ECS2 – 23
- Class Names:** Decided to simply call the classes SE 1, SE 2, SE 3 (dropping the “beyond basics” term) Discussed the term “Social Ease”. Decided to simply call the classes by the name of the dance(s) to be taught. Social Ease 1 will now be known as Waltz, Foxtrot, East Coast Swing 1. etc.

- Angels:** Sydney is keeping a list of angels and did have to ask one person to leave the floor as they were not qualified to be an angel for the dance being taught. Steve read the angel policy. Others pointed out that it was written by Don and had not been adopted by the board. We decided to table angel policy to Sept. meeting.

New Business

- JJ & Megan Request:** JJ and Megan have asked if there is a time when they can use the hall to practice their moves. Mary pointed out that Isabelle only wants us to record hours of our official functions (not opening, closing, etc.) We decided that JJ and Megan can get the security guard to open the hall early on nights we have classes and practice then. No charge.

Old Business

- Non-Profit Status:** Jack submitted the paperwork to IRS on time.
- FNSB Annual Party:** Event was a success and fun was had by all.
- April 29 International Dance Day:** Anchorage is having an event but nothing in Fairbanks.

Member and Public Comment None

Meeting Review and Wrap up

- Next meeting: FRA conference room Tuesday, April 17th at 5:30 pm**
- The meeting was adjourned at about 8 pm.